



Understanding the Importance of a Well-Rounded Student Body, Not Well-Rounded Students

What Are They Looking For?

- Colleges aim to build well-rounded classes, made up of students with varying specialties and interests that contribute to the overall campus community.

How do Students become Specialists?

- Long-term participation in extracurricular activities underscores your ability to commit, while you can showcase leadership skills through taking the initiative.

- Additionally, extracurricular activities highlight the impact you will make on campus, aligning with your class choice and intended majors.

a. Identify/Expose their Passion & Interest (Extracurricular & Summer Activities in & out of school)

b. Make a Long Commitment (Participation Underscores Your Ability to Commit)

c. Be a Leader in Extracurricular Activities /Take Initiative (Activities Showcase Your Leadership Skills)

d. Impact/Endeavor within their Community (Extracurriculars Highlight the Impact You Will Make on Campus)

e. Line Up with your Class Choice & Major

The Perfect Extracurricular Activities will show **PLI: Passion, Leadership, and Impact** or **PILL: Passion-Interests, Individuality, Initiation & Love to Learn**

Activities including Summer Planning:

- The Academic Activities
- The Community Service Activities
- The Personality Activities

Building a Compelling College Application Profile: Understanding the Holistic Review Process

How Are College Applications Evaluated?

Admissions officers consider the applicant as a whole person. This includes their academic achievements and soft factors, such as extracurricular activities, essays, demonstrated interest, and recommendation letters.

The objective is to build a compelling application profile that will succeed within the “Holistic Review” process.

Hard Factors:

GPA, Course Rigor, Standardized Test Scores, High School Profile, AP Scores after SAT/ACT test Scores.

Soft Factors:

Extracurricular Activities, Essays, Demonstrated Interest, Recommendation Letters, Talent Pools, Family Background



REGISTER AS A NEW STUDENT

Navigating the College Admissions Process After COVID

- Storytelling is the Key/Within the Context/Family Background
- “Soft Factors” Carry Considerable Weight
- Deadlines/Admission Policies Get a Rewrite
- Test-Optional/Not Required Policies Gain Momentum
- Acceptance Rates/No. of Applicants Changed Dramatically
- Increases in Global Campus Approaches/Options for Multiple Choices
- More Visual Presentations/Application Materials such as Video Essays
- Check Official Tracking Records with Online Linkages

Crafting a Cohesive College Application

How to Identify and Develop Student’s College Interests

To craft a cohesive college application, students need to select the right college major and boost their chances of admission

- Identifying and developing college interests involves starting early, getting involved, and not being afraid to branch out

- Encourage students to explore their options and let their interests lead the way

- Finally, identify opportunities to develop expertise: challenge students to become leaders/create opportunities for them to contribute to their community And then, Connect with the Admission Officers to highlight your strengths, and fill any holes or weaknesses in the application.

What Are Colleges Looking For?

Colleges are out to find students who are **mature**, have a **good sense of direction and purpose** and have a **strong sense of self**. Students like this know what their **passions** are, are willing to put in the **time and effort to make an impact** in their chosen extracurriculars, and are more likely to be **leaders**.

“Colleges don’t evaluate applicants they evaluate applications.”

– Dean of Yale Undergraduate Admissions